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# THE TWO DARLINGS

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EIMEAR HUTCHINSON

*Irish Lifestyle & Mummy Blogger*

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## ABOUT

The Two Darlings is a parenting and lifestyle blog founded in 2015 by Eimear. It documents life as a Mum of two small girls and represents Eimear's love of creativity, style, fashion and features some tried and tested life advice. Eimear is a qualified Civil Engineer and holds a PhD in Agricultural Engineering.

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## Social Media Stats

**Facebook.com/thetwodarlings** (3k)  
**Twitter.com/thetwodarlings** (4.2k)  
**Instagram.com/thetwodarlings** (3.2k)  
**Klout Score #67**  
**DA of 28**  
**Tots100 ranking #493** (of 8,000+)  
**Parent Blogger Leaderboard #39** (of 750+)



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## CREDENTIALS

The Two Darlings receives an average of 5k views a month and 4k unique visitors from around the world with primary readership coming from Ireland, The United Kingdom and the United States

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Since launching my blog I have collaborated with, or reviewed on behalf of, the following brands, among others

